





DÉCORTEX TM

You can do more with décor, and that's a fact! As the market leader in wide-format media for digital print, we have a brand new digital décor product for you, and it's a great business opportunity too!

Following our success with Digimura[®], we are now introducing a range of highly specified roller-blind fabrics called Décortex[™] that has exceptional creative potential in the hugely profitable arena of personalised and bespoke products for interior décor.

If you are already a champion of our Digimura wallcoverings, this new addition to the Papergraphics digital family, is in essence, its perfect partner.

Having researched the roller-blind market as well as spending the last couple of years developing Décortex, we truly believe that this will be the next big thing in digital interiors.

Décortex 1.1 digitally printed blinds in the communal kitchen area at Papergraphics HQ.





DÉCORTEX TM PRINTABLE WINDOW BLINDS FROM PAPERGRAPHICS

Personalised roller blinds are the latest design trend for commercial and home use, allowing you to produce blinds with bespoke designs, images or branding using Latex, UV or Eco-Solvent ink wide-format printers.

The first thing you notice when printing Décortex fabrics is the exceptional image quality and the superb look and feel. We've partnered with a textile weaver to ensure it achieves the highest standards required by designers and specifiers working with world-leading brands.

Interior design today is all about personalisation and Décortex allows you to print-on-demand exactly what your customer wants. We have developed a one-sided blind fabric (Décortex 1.1) and the unique Décortex 2.2 that can be printed on both sides.

Décortex has been developed with a very clever bi-directional weave so the blinds stay flat regardless of print direction. This weave also enables you to print blinds wider than your printer by just rotating the print design.

Décortex 2.2 digitally printed blinds in the main office breakout space at Papergraphics HQ.

✐





DÉCORTEXTM

Not only does it look fantastic, Décortex is also fire rated for commercial use and public spaces — even when printed. Decortex is certified to BS5867 Part 2* (curtains, drapes and window blinds). No other digitally-printed roller blind meets this safety standard, opening new markets up to you.

Décortex is woven from 100% polyester and is PVC, halogen and VOC* free therefore completely recyclable. It was important to us when developing Décortex that it would be both eco-friendly and ethically produced making Décortex the natural choice.

Whether your customer is seeking hundreds of branded roller blinds for a restaurant chain, blackout blinds for a hotel group or simply decorating their own home, Décortex is the solution. It's a genuine roller-blind fabric with all the benefits you need to succeed in the world of interiors.

- * Décortex 2.2 and 1.1:
- [1] Fire certified using material printed on HP Latex, Epson Surecolor and Oce Arizona UV.
- [2] REACH compliant, using no Volatile Organic Compounds.

Décortex 2.2 digitally printed blinds and Digimura 2.1 digital-wallcoverings in a personal office space at Papergraphics HQ. **()**



Papergraphics has a remarkable track record when it comes to sourcing and developing new, exciting and timely media for the digital-print décor market.

Our credentials and expertise are proven by the success of Digimura®, our unique range of fabric backed, fully-fire rated digital wallcoverings launched in 2007. To this day no other wall-covering product matches its demand, specification or perfect performance.

In introducing Décortex, we are confident that it will be the next big thing in interior decor, and it's fair to say that we know media, we know the market and we know what digital-print innovations can do for you.



()

papergraphics

Head Office: Crompton Way, Crawley, West Sussex, RH10 90R, United Kingdom

+44 (0)845 130 0662 info@paper-graphics.com www.paper-graphics.com **Spanish Office:** Avinguda de la Costa Brava, 33 08380 Malgrat de Mar, Barcelona, España

+34 93 761 22 21 info.es@paper-graphics.com www.paper-graphics.com/es

Netherlands Office:

Postbus 766, 2700 AT Zoetermeer, Netherlands

Platinastraat 133, 2718 ST Zoetermeer, Netherlands

+31 (0) 79 361 7298 info.nl@paper-graphics.com www.paper-graphics.com/nl ۲

()