



Overview:

DM2R | Digimura® 2.1 Rude fabric backed vinyl wallcovering 350gsm

Digimura 2.1 Rude has a seductively bold finish that captures light and bounces it back to deliver a high-impact statement finish. Its specially formulated receptive lacquer produces intense colour prints with outstanding depth and quality. This wallcovering works well with both muted and bright colours whilst its contemporary finish makes it perfect for graphics that are aimed at being the centre of attention. Digimura 2.1 Rude is the perfect choice for all commercial interiors including high traffic areas.

- Fully fire rated for commercial interiors with no restrictions
- CE certified & meets Construction Products Regulations EN15102
- Special ink-receptive lacquer enhances exceptional print quality & line-definition
- Non woven polyester backing
- Paste the wall application
- Strippable (when used with the correct adhesive system)
- Superb impact resistance, durability with antifungal/bacterial biocide

Applications:

Digimura 2.1 Rude is the perfect choice for all areas within commercial interiors such as hotels, restaurants, bars, offices, hospitals and retail environments

Compatibility:

This product has been tested for use with the following ink technologies;

Latex
Eco-Solvent
Solvent
UV-Curable

Usage and durability:

This product has been designed for use in all commercial interiors including high traffic areas such as corridors or stairwells where there is a higher level of footfall.

Certifications:

CE Certified EN 15102:2007 + A1: 2011
Fire rating - EN 13501-1: B-s2, d0

Specifications:

| | |
|---------------------------|---------------------|
| Substrate weight | 350 gsm |
| PVC Weight | 290gsm |
| Substrate Type | Non Woven Polyester |
| Tensile Strength MD | 4.6 Kg/cm |
| Tensile Strength TD | 3.4 Kg/cm |
| Tear Strength MD | 4980 mN |
| Tear Strength TD | 3040 mN |
| Lightfastness (BSEN20105) | Min Grade 6 |
| Impact Resistance | Pass |

Papergraphics UK:

| | | |
|--|---------------|--------------------|
| ADDRESS | PHONE | WEBSITE |
| Crompton Way, Crawley, West Sussex, RH10 9QR | 0845 1300 662 | paper-graphics.com |

CAVEAT EMPTOR: WE HAVE CONDUCTED IN-HOUSE TRIALS ON ALL OF OUR PRODUCTS TO MAKE SURE THEY MAKE THE GRADE IN PERFORMANCE AND SUITABILITY. BUT THERE ARE SCORES OF VARIABLES IN THE COMBINATIONS OF SOFTWARE, HARDWARE, PRINT PROFILES, SPEEDS & RESOLUTIONS, SO WE REALLY DO RECOMMEND THAT YOU UNDERTAKE YOUR OWN EVALUATION WITH YOUR OWN EQUIPMENT TO MAKE SURE THAT OUR PRODUCTS MEET YOUR EXPECTATIONS.



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THE WIDE-FORMAT PRINT SPECIALIST

Overview:

DM2R | Digimura® 2.1 Rude fabric backed vinyl wallcovering 350gsm

Availability:

Our products come in many shapes & sizes, however, as market requirements change, so do the range of sizes we produce and hold in stock. The following reflects the main product dimensions we supply this product in as at the time this data sheet was created. If the size you need isn't listed, please speak to us to see if it can be made especially for you.

| Product Code (SKU) | Width | Length |
|--------------------|---------|--------|
| DM2R1300/SAMP | 1300 mm | 4 M |
| DM2R1300 | 1300 mm | 30 M |

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